



UNIVERSITÄT
HOHENHEIM

Master Theses

YOUR MASTER THESIS IN THE FOCUS AREA “ENTREPRENEURSHIP, INNOVATION, SUSTAINABILITY (EIS)”

Prof. Dr. Andreas Kuckertz, andreas.kuckertz@uni-hohenheim.de

Once you have collected 48 ECTS
you may write a master thesis

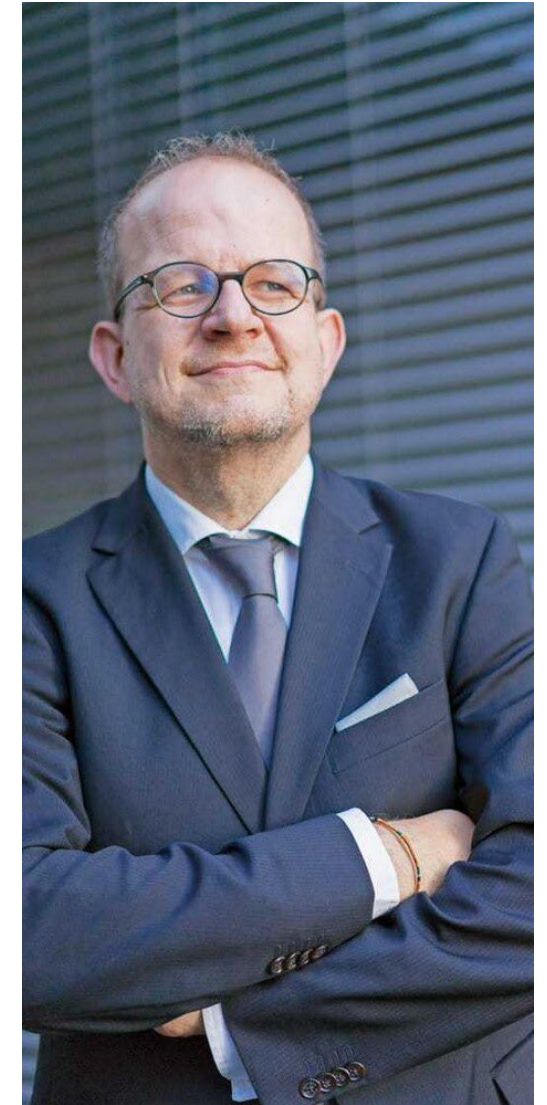
TWO RESEARCH GROUPS OFFER THESIS OPPORTUNITIES

Advisors

- Prof. Dr. Andreas Kuckertz – all things entrepreneurial
- Prof. Dr. Bernd Eberberberger – all things innovative
- We are generally interested in sustainability and will accept such topics with an entrepreneurial/innovative twist as well



Prof. Dr. Andreas Kuckertz



Prof. Dr. Bernd Ebersberger

WITH YOUR THESIS YOU WILL ENGAGE IN REAL RESEARCH

Expectations

- We expect a master thesis to address a clear, academically grounded research question, using a robust empirical method—qualitative or quantitative—while moving beyond practical job experience to contribute to academic knowledge in entrepreneurship, management, or innovation.
- An academically rigorous master thesis is your training ground to master critical thinking, data-driven decision-making, and innovative problem-solving—skills that set you apart in management, marketing, and corporate innovation.



Check the news on the entrepreneurship research group's website to indicate your interest/preference between Jan 15 and Feb 15.

What if I am not in EIS, but rather in an old focus area or a different master program, e.g. bioeconomy?

Let us know.



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THANK YOU!

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