



UNIVERSITY OF  
HOHENHEIM

Chair of Innovation Management

## **Overview Course Offering**

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# Table of Contents

<b>1</b>	<b>GENERAL INFORMATION .....</b>	<b>1</b>
<b>2</b>	<b>COURSES &amp; THESES ON THE BACHELOR LEVEL .....</b>	<b>1</b>
<b>2.1</b>	<b>Bachelor Theses .....</b>	<b>1</b>
<b>2.2</b>	<b>Courses in the Summer Semester .....</b>	<b>1</b>
	2.2.1 International Business & Innovation (Lecture & Tutorial) .....	1
<b>2.3</b>	<b>Courses in the Winter Semester .....</b>	<b>1</b>
	2.3.1 Profile Seminar International Business Intelligence.....	1
<b>3</b>	<b>COURSES &amp; THESES ON THE MASTER LEVEL .....</b>	<b>2</b>
<b>3.1</b>	<b>Master Theses .....</b>	<b>2</b>
<b>3.2</b>	<b>Courses in the Summer Semester .....</b>	<b>2</b>
	3.2.1 Master Seminar in International Management.....	2
	3.2.2 Intellectual Property Management.....	2
	3.2.3 Innovation, Strategy & Networks (Lecture & Tutorial).....	2
	3.2.4 International Innovation Management 2 (Lecture & Tutorial) .....	2
	3.2.5 International Offshoring & Outsourcing.....	3
<b>3.3</b>	<b>Courses in the Winter Semester .....</b>	<b>3</b>
	3.3.1 Master Seminar in International Management.....	3
	3.3.2 International Innovation Management 1.....	3
	3.3.3 International Innovation Management.....	3
	3.3.4 Current Issues in Innovation Management (Lecture).....	3

## **1 General Information**

We are happy about your interest in taking one or several courses with us. We understand that you would like to plan ahead and know which courses are offered in which semester. All our courses are being held in English, unless explicitly stated otherwise.

This information is compiled to the best of our knowledge at the time of creating or updating this document. Please note, that short-term changes might occur. Therefore, please check our website ([innovation.uni-hohenheim.de](https://innovation.uni-hohenheim.de)) regularly. Please note that legally binding information whether a course is offered and whether it can be accounted to your studies can only be given by your respective examination office.

Some of our courses consist of a lecture and a tutorial. Both parts form a unit. Therefore, it is not possible to attend either the lecture or the tutorial exclusively.

## **2 Courses & Theses on the Bachelor Level**

### **2.1 Bachelor Theses**

Every semester we supervise a number of bachelor theses. For information please contact the dean's office and check our guideline for bachelor theses on our website:

<https://innovation.uni-hohenheim.de/110418>

### **2.2 Courses in the Summer Semester**

#### **2.2.1 International Business & Innovation (Lecture & Tutorial)**

This course is the successor and replacement of the module "Multinational Corporations". This course is part of the study profile "International Business & Economics".

The course consists of a 2h lecture every week and a 2h tutorial every second week. The registration procedure for the tutorial will be communicated in the first lecture.

### **2.3 Courses in the Winter Semester**

#### **2.3.1 Profile Seminar International Business Intelligence**

At the moment it is unclear, whether this seminar or a successor course will be offered. Please be patient.

## 3 Courses & Theses on the Master Level

### 3.1 Master Theses

Every semester we supervise a number of master theses. For information please check our guideline for master theses on our website and check for the registration procedures:

<https://innovation.uni-hohenheim.de/110669>

### 3.2 Courses in the Summer Semester

#### 3.2.1 Master Seminar in International Management

Every semester we offer our seminar for Master students. Meetings take place around every second week for 4h. The exact dates will be communicated in the kick-off session. Spots are limited and prior registration is required, which takes place in the semester break prior to the seminar, via a form on our website. Please check our website regularly.

#### 3.2.2 Intellectual Property Management

This course will be not be offered anymore. It is replaced by “Innovation, Strategy & Networks”. See below.

#### 3.2.3 Innovation, Strategy & Networks (Lecture & Tutorial)

The course consists of a 2h lecture every week and a 2h tutorial every other week. The registration procedure will be communicated on our website during the semester break before.

#### 3.2.4 International Innovation Management 2 (Lecture & Tutorial)

The module “International Innovation Management 2” was formerly known as “International Management 2”. The concept of the course will not change. It is possible to attend this course, without having already attended “International Management 1”. However, we strongly recommend to attend both courses in the correct order, as this course builds on the module “International Innovation Management 1” as taught in the winter term (in winter term 2018/19 it was still “International Management 1”).

The course consists of a 2h lecture and 2h tutorial every week. The registration procedure will be communicated in the first lecture.

### **3.2.5 International Offshoring & Outsourcing**

The course “International Offshoring & Outsourcing” will not be offered anymore. Please consult your module catalog for alternatives.

## **3.3 Courses in the Winter Semester**

### **3.3.1 Master Seminar in International Management**

Every semester we offer our seminar for Master students. Meetings take place around every second week for 4h. The exact dates will be communicated in the kick-off session. Spots are limited and prior registration is required, which takes place in the semester break prior to the seminar, via a form on our website. Please check our website regularly.

### **3.3.2 International Innovation Management 1**

This course was formerly known as “International Management 1 – Strategy & Organization in Global Firms” It still consists of a lecture and tutorial: The course consists of a 2h lecture and 2h tutorial every week. The registration procedure for the tutorial will be communicated in the first lecture.

We strongly suggest to complement this module with the module “International Innovation Management 2” in the summer term.

### **3.3.3 International Innovation Management**

This course will no longer be offered. If you are interested in “International Innovation Management” please consider “International Innovation Management 1” in the winter semester and “International Innovation Management 2” in the summer semester, or consider “Current Issues in Innovation Management” (see below).

### **3.3.4 Current Issues in Innovation Management (Lecture)**

This is a new course offered in the winter term. The course consists of a 2h lecture every week. It will be offered at least every other year.